



**Institute of Design
& TECHNOLOGY OF SD**
Advancing Educational Possibilities through
Design Exploration & Creative Entrepreneurship

March 14, 2011

As a career counselor, you play an important role in the guidance of educational options and goals for high school students after they graduate. For many students within our area, a career in design is often not possible due to high costs of living and tuition of design schools in larger markets. At the **Institute of Design & Technology of SD** we strive to provide affordable design education in making these career goals a reality.

We are excited to announce our **Project: Design Scholarship Competition**. High school seniors and high school graduates with a passion for design are encouraged to submit an entry. A total of \$10,000 in scholarships will be available to be awarded to students for our 2011-2012 school year in both our Interior and Fashion Design Programs.

The scholarship winners' work will be displayed at the "*Fashion Meets Function*" event, at the **Institute of Design & Technology's** upcoming graduation design show & fashion runway event on May 26th at the Museum of Visual Materials.

IDTSD is located in downtown Sioux Falls, SD and is an affordable option for students interested in creative careers. Our Institute makes it possible for area students to receive an education while living close to home or working full or part-time. It is an opportunity for students to build skills as well as create an impressive portfolio. With an advanced portfolio students can be marketable for employment or further advance their personal and educational goals. Class sizes are limited in order to provide personal attention in their specialized field of study.

We are sending a mini-poster to share with potential applicants. Please find enclosed is an application form for students to request a scholarship competition packet.

Do not hesitate to contact me with any questions. I can be reached at #605-275-9728, or at #605-336-6061 ext. #3. Please visit our website at www.idtsd.org.

Sincerely,


Anita Kealey
Executive Director

Enclosures



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To receive scholarship packet, send registration to:
Project: Design Scholarship
c/o Institute of Design & Technology SD
125 South Main Avenue
Sioux Falls, SD 57104

2011/2012 Project: Design Scholarship Application Form

Name: _____ M F
Address: _____
City: _____ State: _____ Zip code: _____
Email: _____ Cell: _____
*Parent/Guardian(s): _____ Phone: _____
Birth Date: _____ Current grade: _____ Graduation yr: _____
High School Name _____ City: _____
School Counselor: _____ Phone: _____
Program Applying For: _____

* If you are under 18 and/or dependent of parent/guardian

Enclosed is a processing fee of \$40.00

Apply now- give yourself more time to complete your final application.

[KEEP THIS COPY]

Upon receipt of your processing application/fee, you will receive the Project: Design Scholarship packet to prepare and to be delivered (in person or by mail) to IDTSD.

So you can start preparing, this is what you can expect in your packet: You will be receiving a questionnaire to express your interests, passions or goals in a design career. We would like to know what your expectations of this program are. Your packet will also contain a creative assignment demonstrating your creative design potential. It will also include recommendation forms that will need to be sent directly to us from two (2) non-relative adults that know you well; such as a career advisor, teacher, pastor, employer, or educational administrator.

Questions: admissions@idtsd.org or call 605-336-6061, #3 or 605-275-9728